



# News Advisory

## PRESS OFFICE

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**Release Date:** February 22, 2010

**Advisory Number:** MA10-02

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## ***SBA Offers Free Youthpreneur Webinar Series to Promote Entrepreneurship and Financial Literacy***

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***Recognizes National Entrepreneurship Week & America Saves Week  
February 20-28, 2010***

**WHAT:** The U.S. Small Business Administration will host a series of Youthpreneur Webinars in recognition of National Entrepreneurship Week and America Saves Week. The topics will emphasize youth entrepreneurship and engage the next generation of small business owners in skills building and financial empowerment. They will be able to learn the basics of entrepreneurship, strategies for today's business world, and using social networking to advance business ideas.

**WHEN:** February 23-25, 2010  
Daily, 11:00 a.m. and 3:00 p.m. (ET)

**WHO:** Be inspired and learn from some of the best in business and entrepreneurship. Webinar presenters and topics include:

Jennifer Matthews, President and CEO  
Creating Financial Literacy, LLC  
***Topic: Why My Credit Score Matters NOW***  
Tuesday, February 23 at 11:00 a.m.

Vince Shorb, President, The National Youth Financial Educator's Council  
(NYFEC)  
***Topic: Financial Education/Entrepreneurship***  
Tuesday, February 23 at 3:00 p.m.

Steven Harris, President  
JS Investment Group  
***Topic: Youth Entrepreneurship and Financial Literacy***  
Wednesday, February 24 at 11:00 a.m.

Michael Simmons, Co-Founder & CEO, Extreme Entrepreneurship Tour  
***Topic: Why Every Student Should Be an Entrepreneur***  
Wednesday, February 24 at 3:00 p.m.

Shonika Proctor, CEO, Renegade CEO's

***Topic: Me...Myself...and Why? A Business Roadmap for Determined Teens Who are Making Their Way***

Thursday, February 25 at 11:00 a.m.

Jason Duff, Founder and CEO, Community Storage & Properties, LTD and COMSTOR Outdoor, LTD

***Topic: How to Leverage Top Internet Tools to Grow and Market Your Business at No Cost***

Thursday, February 25 at 3:00 p.m.

**HOW:** For free visual and audio access to the Webinar go to [www.ReadyTalk.com](http://www.ReadyTalk.com)  
Click "join a meeting" and enter access code 3761101  
Then dial 866.740.1260 and enter access code 3761101 (plus the #key)  
System Requirements:  
- Windows, Mac, Linux and Solaris operating systems  
- Internet Explorer, Safari and Firefox Web browsers  
- Separate telephone line needed for the audio portion

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February 20 – 27 is National Entrepreneurship Week, a celebration of the heritage of entrepreneurship in America and NEW opportunities for a NEW GENERATION! For details on the events, check out the National Entrepreneurship Week Website [www.nationaleweek.org](http://www.nationaleweek.org)

February 21 - 28 is America Saves Week. Individuals are encouraged and assisted with assessing their savings progress. Assistance will be provided by organizations and professionals with an interest in improving the financial security of individuals and families. For more details, visit the America Saves Week Website [www.americasavesweek.org](http://www.americasavesweek.org)